



*News From*

# **Maggie Brooks**

## *Monroe County Executive*

**For Immediate Release**

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## **BROOKS CREATES CENTER FOR CIVIC ENTREPRENEURSHIP**

*New Team Will Assist County Executive in Achieving  
Financial Stability Without Raising Taxes*

Monroe County Executive **Maggie Brooks** today announced that she has created a **Center for Civic Entrepreneurship**. This team of local business and community leaders will serve as Brooks' principal advisors on the implementation of recommendations contained in the Budget Advisory Team's Report.

*"I formed the Budget Advisory Team to assist me in analyzing the County Budget and to provide me with recommendations, both short-term and long-term, that would help us achieve our goal of fiscal stability," said Brooks. "The Budget Advisory Team's work and their subsequent report have been universally praised throughout our community. In fact, we included 20 of their recommendations in my first County Budget, which was approved by a bi-partisan majority of County Legislators and will become effective on January 1. However, of the 100-plus recommendations of the report, many are still on the table and require more detailed analysis."*

Brooks noted that the creation of a Center for Civic Entrepreneurship was, itself, one of the Budget Advisory Team's recommendations.

*"As the Budget Advisory Team noted in their report, many of the recommendations that they proposed would require additional analysis prior to implementation," said Brooks. "The Center for Civic Entrepreneurship will fulfill this important role."*

The name of the new team is derived from the expectation that its members would approach their tasks with an entrepreneurial orientation.

Brooks formed the Center for Civic Entrepreneurship from the pre-existing Commission to Analyze Savings and Efficiency (CASE Commission) which had a similar mission. The CASE Commission was formed by Monroe County Executive Bob King in 1992. It has continued to operate during the subsequent administrations of County Executives Doyle and Brooks, and has identified cost-cutting measures and efficiency recommendations during each of the last 13 years.

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*“In naming the new Center for Civic Entrepreneurship, I started with the members of our current CASE Commission,” said Brooks. “The CASE Commissioners bring with them a wealth of practical experience in reviewing County operations and programs – why start-from-scratch when a group of this caliber was already in place.”*

Brooks will add four new members to the current membership of the CASE Commission, in naming the new Center for Civic Entrepreneurship. The CASE Commission was formally dissolved this morning, prior to the inaugural meeting of the Center for Civic Entrepreneurship.

*“The charge that I have given to the Center for Civic Entrepreneurship is this: to **review** the Budget Advisory Team’s recommendations; to assist in their **implementation**; and, to **monitor** subsequent results,” said Brooks. “I attended their kick-off meeting this morning and I am pleased to report that this group is eager to begin their work. They have already begun to identify proposals for immediate review and I look forward to their thoughtful analysis and results oriented approach.”*

Brooks announced that she has named **Daniel C. Hogan** to Chair the Center for Civic Entrepreneurship. Hogan previously served as Chair of the CASE Commission. He is President of Crane-Hogan Structural Systems, Inc.

*“I am proud to serve as Chairman of the new Center for Civic Entrepreneurship,” said Hogan. “Our collective goal is to help the County Executive save money for Monroe County. As civic minded members of this community, we all know that if we do our job right, the taxpayers of Monroe County will ultimately be the beneficiaries. Those taxpayers, I might add, include each one of us.”*

The members Brooks has appointed to serve on the Center for Civic Entrepreneurship are:

**Sanford R. Abbey**, Fieldtex

**Frank C. Carpenter**, The Legend Group

**Karen S. Davison**, Quantum Performance Group, Inc

**Elisabeth Hager, MD**

**Daniel C. Hogan**, Crane-Hogan Structural Systems, Inc.

**Stephen Hooper**, Health Economics Group, Inc.

**G. Jean Howard**, Wilson Commencement Park

**Michael Konopka**, Konopka Architecture

**Arthur W. Maurer**

**Frances A. Pullano**, Pullano & Company

**William Sentiff**, M & T Bank

**Amy L. Tait**, Tait Realty Advisors, LLC

**George VanArsdale**

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*“The Center for Civic Entrepreneurship clearly has an important task at hand – to assist me and my Administration in achieving our goal of sustained fiscal stability for Monroe County, without raising taxes,” said Brooks. “While we confidently predict that we will finish both 2004 and 2005 without a deficit, due to the actions we have already taken, we must continue to identify cost saving opportunities to remain deficit-free in future years.”*

Once the Center for Civic Entrepreneurship completes its review of the Budget Advisory Team’s recommendations, Brooks says that she will ask them to continue on in their mission by identifying additional opportunities for cost savings, efficiencies and revenue enhancements. She also envisions the Center for Civic Entrepreneurship becoming a point of contact for residents with ideas to improve Monroe County’s bottom-line.

**Note:** The Budget Advisory Team’s Final Report continues to be posted on the Home Page of the Monroe County Web Site, [www.monroecounty.gov](http://www.monroecounty.gov).

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